

Abdul Waki

Experienced Frontend Developer with 5 years of expertise in building responsive, user-friendly web applications — including 4 years of deep specialization in HubSpot CMS and 1–2 years in CRM integrations and workflows. Proven track record in leading teams, managing clients, and delivering consistent, scalable front-end solutions using HTML5, CSS3, HubL, JavaScript, Vue.Js and ReactJS.

Work Experience

Iosys Software India Pvt. Ltd. | UI Developer

Sep 2020 - Sep 2024

- Led a team of 6 developers and managed end-to-end client communication across Canada, the USA, and the UK, resulting in a 25% faster project turnaround through improved collaboration and task delegation.
- Designed and developed 20+ pixel-perfect, responsive websites using HTML5, CSS3, JavaScript, and HubSpot CMS — improving client satisfaction scores by 30% through consistent branding and UX enhancements.
- Built and maintained HubSpot CMS modules, blogs, and landing pages, boosting campaign conversion rates by 20% through optimized layouts and CTAs.
- Optimized website performance, achieving 35% faster load times and 20% reduction in bounce rates by implementing lazy loading, asset minification, and SEO best practices.

Code Buzzers Technologies | Android Application Developer

May 2018 – June 2019

- Designed and developed multiple Android applications from the ground up, delivering intuitive user interfaces and ensuring optimal app performance across diverse devices.
- Worked closely with cross-functional teams to meet project deadlines and deliver high-quality applications.

Projects

Benevity

- Integrated HubDB for content-driven sections, enabling non-developers to manage data and content dynamically without code changes.
- Implemented reusable and modular components for banners, sliders, tabbed content, and accordions to streamline development and enhance maintainability.
- Collaborated with design and content teams to convert Figma/Sketch mockups into fully functional CMS-driven pages.

GK3 Capital

- Enhanced page performance and UX, optimizing images, lazy loading assets, and using semantic HTML structures.
- Customized HubSpot CMS templates and modules, ensuring scalability and brand consistency across Benevity's digital assets.
- Used JavaScript to build interactive UI features, including toggle tabs, animated scroll effects, and dynamic filtering with HubDB data.
- Followed SEO best practices and accessibility standards (WCAG) to deliver compliant and search-friendly pages.

Contact

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<https://github.com/abdulwaki>

Skills

Technical Skills

- HTML5, CSS3, Bootstrap, Tailwind CSS, JavaScript (ES6+), Vue.Js, jQuery, ReactJs, RESTful APIs (using Fetch/Axios), Git, GitHub, Git Bash, VS

Tools/Software

- HubSpot, HubSpot CRM, Figma, Adobe XD, Adobe Illustrator, Responsive Design, Cross-Browser Compatibility, SEO Best Practices, Email Development & Testing (Litmus, Email on Acid)

Soft Skills / Collaboration Tools

- Agile / Scrum methodologies
- Jira / Asana
- Slack / Microsoft Teams
- Client Communication
- Team Leadership

Educational Background

Bachelor of Technology (B.Tech)

Aliah University - Kolkata
May 2014 - July 2018

Certifications

- Inbound
- HubSpot Marketing Hub Software Certification
- HubSpot CMS for Developers